

## ***VISITORS COMMITTEE MEETING MINUTES***

*April 14th, 2025 at 12:00PM*

*City of Valley City Chamber*

Chair Nielson called the meeting to order at 12:00PM.

Members Present: Mary Lee Nielson, Tammy Jo Taft, Tyler Marthaler, Cal Lee (via Zoom)

Others Present: Administrator Crawford, Administrative Assistant Hintz

### **Minutes**

Approve minutes from the 10.28.2024 Visitor Meeting.

Taft made the motion to accept, seconded by Marthaler. Motion passed unanimously.

### **Financials**

Approve the Financials as presented for the Image Enhancement Grant & Tourism Grant accounts.

Marthaler made the motion to accept with the addition of the JBJ Pending Grant, seconded by Lee. Motion passed unanimously.

**Consider Image Enhancemetrn Grant Request from the City of Valley City, Forester Anderson.** City Forester Bob Anderson requested \$20,000.00 to plant 83 trees along the boulevards of Main & Central. Possibly some on 8<sup>th</sup> Ave SW and Winter Show Road as well. The Committee will recommend a \$20,000.00 Grant amount to the City Commission.

Taft moved to approve, seconded by Marthaler. Motion passed unanimously.

### **Consider Tourism Grant Request from The City of Valley City – Walking Path.**

City Administrator Gwen Crawford requested \$50,000.00 over 2 years to use towards the new walking path along Winter Show Road from 8<sup>th</sup> Ave SW to the Medicine Wheel Park and North Country Trail. This project will be done in 2 phases. The Committee will recommend a \$50,000.00 a year for two consecutive years, \$100,000.00 total Grant over a two-year period to the City Commission.

Marthaler moved to approve, seconded by Lee. Motion passed unanimously.

**Review Final Report for Grotberg Electric Inc Image Enhancement Grant.** Grotberg Electric has met all of the guidelines presented and the funds have been approved. This grant is complete. The press release will be taken care of by Taft. The Committee Members have all been by the project and agree that it looks very nice.

### **Review Final Report for L&H Shoe Shop Image Enhancement Grant.**

L&H Shoe Shop has met all of the guidelines presented and the funds have been approved. This grant is complete. The press release will be taken care of by Taft. The Committee Members discussed how nice the new banner looks and appreciate L&H for replacing the old one.

### **Discussion on Pending Grants:**

**JBJ Properties** – No paid receipts have been turned in but the grant remains pending for the proposed upgrades.

**James Valley Youth for Christ** – The application is still pending. Waiting on more quotes for the project. Nielson will reach out as a courtesy reminder.

**Elle Valle Taco Shop** has closed. 3.15.25 was their last day of service in Valley City. The signage has been removed.

**New Committee Member** – We are still looking for 1 more member to complete the Committee. Nielson suggested that we ask the Chamber for a Member to represent more of the businesses. Taft will reach out to the Chamber and discuss the open position.

**New Business:**

- 1. Payout of Grant** – Currently, some of the grants were being paid out as the receipts for the project were turned in. This does not guarantee that the Grantee is going to match as requested in the application. Going forward, Grant monies will be paid out when the project is completed, paid receipts are presented and the application is signed off by the City Representative or as determined by the Grant Committee.
- 2. Direction for the City Forester Grant** – For the 2025 Grant, have the application completed in July. The plan can be attached at a later time but the application should be turned in and acted upon prior to the year end.

**Meeting Adjourned at 12:36PM.**