

## ***VISITORS COMMITTEE MEETING MINUTES***

*June 13th, 2024 at 8:30AM*

*City of Valley City Conference Room*

Chair Koepplin called the meeting to order at 8:31 AM.

Members Present: Bobby Koepplin, Mary Lee Nielson, Tammy Jo Taft (Via Phone), Tyler Marthaler

Others Present: City Administrator Crawford, Administrative Assistant Hintz

Guest: Noberto Rivera Vazquez (El Valle Taco Shop)

Absent: Tina Olson

### **Minutes**

Member Marthaler moved to approve the minutes of the May 9, 2024 meeting, seconded by Member Nielson. Motion passed unanimously.

### **Review Financials of the Image Enhancements and the Food & Beverage Grants.**

Chair Koepplin asked for the Library's Historical Grant & the 25% Revenue for the 2024-2026 Boulevard Trees to be added to the Financial list. Member Nielson moved to accept the Financials as presented, seconded by Member Marthaler. Motion passed unanimously.

**Approve New Image Enhancement Grant Request from El Valle Taco Shop.** The Committee discussed the impact that this project will have on Valley City and the Residents by opening another Restaurant. The Committee was appreciative for the work put into this project and business plan. Member Marthaler moved to approve this Image Enhancement Grant Application request in the amount of up to \$7500. for the Renovation and Signage of the existing building at 2225 W Main St, seconded by Member Nielson. Motion carried unanimously.

**Approve New Image Enhancement Grant Request from Valley City Taco Johns.** The Committee discussed this project and what it will do for downtown Valley City and the Residents. The Committee is excited to see the changes planned with this project and the goal to hire more staff. Member Taft moved to approve this Image Enhancement Grant Application request in the amount of up to \$7500. for the Renovation and Signage of the existing building at 148 2<sup>nd</sup> St NE, seconded by Member Nielson. Motion carried unanimously.

### **Press Release for the ARC of Barnes County Grant.**

Member Taft has this written up. Will get this sent in and shared on Social Media.

### **Review Proposed Changes to the Tourism Grant/Loan Application**

The Committee reviewed the Tourism Grant/Loan Application with the proposed concept and changes that Member Taft had made. Then reviewed the second draft with the

suggestions provided by Member Koeplin. Member Nielson will verify the changes and approve the final draft. Admin Assistant Hintz will have it ready for approval at the upcoming Commission Meeting.

Member Nielson made the motion to approve the Tourism Grant/Loan Application as revised and have this added to the Agenda of the City Commission for final approval. Seconded by Member Taft. Motion Carried.

Once the Commission approves, the website will be updated.

**Seat Opening on the Visitor Committee.**

Member Nielson will be reaching out to the two candidates that were not elected in the June Election and discuss the Visitor Committee and the possibility of filling the vacant seat.

**Meeting Adjourned at 9:06 AM.**