

VISITORS COMMITTEE MEETING MINUTES
January 12th, 2022 at 8:00 AM
City of Valley City Commission Chamber and Zoom

Chair Koepplin called the meeting to order at 8:00 AM.

Present: Bobby Koepplin, Mary Lee Nielson, Tyler Marthaler, Tammy Jo Taft, Ken Reid

Guests Present: Greg Burchill

Minutes

Member Taft moved to approve the minutes of the December 21st, 2021 meeting, seconded by Member Nielson. Motion passed unanimously.

Reviewed Financials

Image Enhancement Grants

Member Reid moved to approve, seconded by Member Marthaler. Motion passed unanimously.

Tourism Development Grants

Member Marthaler moved to approve, seconded by Member Taft. Motion passed unanimously.

Consider Image Enhancement Grant for Enterprise Sales

Greg Burchill from Enterprise Sales presented on upcoming changes taking place which include replacing outdoor signs and fascia. Greg also advised that the original quote had increased and submitted the new proposal showing the quote for the signage at \$18,235 and the fascia at \$8,707.56 making the total cost of improvements \$26,943.00.

Member Taft moved to approve up to the \$7,500 as a recommendation to the City Commission, seconded by Member Marthaler. Motion passed unanimously.

Other

Chair Koepplin provided an update on TBD Inc./Skylanes that was approved at the previous meeting.

Meeting adjourned at 8:27 AM.

Respectfully submitted,
Brandy Johnson